

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Mentzer Media Services
600 Fairmont Avenue
Suite 306
Towson, MD 21286

| | | |
|---|---|--|
| <u>Contract / Revision</u> 356818 / | | <u>Alt Order #</u> 06854101 |
| <u>Product</u> Anti-Baldwin | | |
| <u>Contract Dates</u> 09/20/12 - 09/29/12 | | <u>Estimate #</u> 2049 |
| <u>Advertiser</u> US Chamber of Commerce | | <u>Original Date / Revision</u> 09/19/12 / 09/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTMJ | <u>Account Executive</u> Anjanette Brady | <u>Sales Office</u> Petty-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WTMJ | 09/21/12 | 09/21/12 | Today Show M-F | 7a-9a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$500.00 | | | |
| N 2 | WTMJ | 09/21/12 | 09/21/12 | Noon News Rotation | 12n-1p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$300.00 | | | |
| N 3 | WTMJ | 09/21/12 | 09/21/12 | Live at 4:30 News | 430p-5p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$500.00 | | | |
| N 4 | WTMJ | 09/20/12 | 09/21/12 | Live at 5 News | 5p-530p | | :30 | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$1,000.00 | | | |
| N 5 | WTMJ | 09/20/12 | 09/21/12 | Live at 6 News | 6-630p | | :30 | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$1,100.00 | | | |
| N 6 | WTMJ | 09/20/12 | 09/21/12 | Access Hollywood | 630p-7p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| N 7 | WTMJ | 09/20/12 | 09/21/12 | Live at 10pm M-F | 10p-1035p | | :30 | | | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$1,800.00 | | | |
| N 8 | WTMJ | 09/20/12 | 09/21/12 | Tonight Show | 1035p-1137p | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$750.00 | | | |
| N 9 | WTMJ | 09/22/12 | 09/22/12 | Today Show Saturday | 6a-8a | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$300.00 | | | |
| N 10 | WTMJ | 09/22/12 | 09/22/12 | Live at Daybreak-Sat. 8a-10a | 8am-10am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 2 | \$350.00 | | | |
| N 11 | WTMJ | 09/23/12 | 09/23/12 | Live at Daybreak-Sun. 6a-7a | 6am-7am | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$300.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 356818 / | | <u>Alt Order #</u> 06854101 |
| <u>Contract Dates</u> 09/20/12 - 09/29/12 | <u>Product</u> Anti-Baldwin | <u>Estimate #</u> 2049 |
| <u>Advertiser</u> US Chamber of Commere | | <u>Original Date / Revision</u> 09/19/12 / 09/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 12 | WTMJ | 09/23/12 | 09/23/12 | Today Show Sunday | 7a-8a | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$400.00 | | | |
| N 13 | WTMJ | 09/23/12 | 09/23/12 | Live at Daybreak-Sun. 8a-9a | 8am-9am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$350.00 | | | |
| N 14 | WTMJ | 09/23/12 | 09/23/12 | Meet the Press | 9am-10am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$600.00 | | | |
| N 15 | WTMJ | 09/23/12 | 09/23/12 | Live at 5 Sunday | 5p-530p | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$650.00 | | | |
| N 16 | WTMJ | 09/24/12 | 09/28/12 | Today Show M-F | 7a-9a | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$500.00 | | | |
| N 17 | WTMJ | 09/24/12 | 09/28/12 | Noon News Rotation | 12n-1p | | :30 | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$300.00 | | | |
| N 18 | WTMJ | 09/24/12 | 09/27/12 | Live at 4:30 News | 430p-5p | | :30 | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWT--- | | | | 4 | \$500.00 | | | |
| N 19 | WTMJ | 09/24/12 | 09/28/12 | Live at 5 News | 5p-530p | | :30 | | | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTW-F-- | | | | 4 | \$1,000.00 | | | |
| N 20 | WTMJ | 09/24/12 | 09/28/12 | Live at 6 News | 6-630p | | :30 | | | NM | 5 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$1,100.00 | | | |
| N 21 | WTMJ | 09/24/12 | 09/28/12 | Access Hollywood | 630p-7p | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$500.00 | | | |
| N 22 | WTMJ | 09/24/12 | 09/28/12 | Live at 10pm M-F | 10p-1035p | | :30 | | | NM | 5 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$1,800.00 | | | |
| N 23 | WTMJ | 09/24/12 | 09/28/12 | Tonight Show | 1035p-1137p | | :30 | | | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$750.00 | | | |
| N 24 | WTMJ | 09/22/12 | 09/22/12 | Today Show Saturday | 6a-8a | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$300.00 | | | |
| N 25 | WTMJ | 09/22/12 | 09/22/12 | Live at Daybreak-Sat. 8a-10a | 8am-10am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 2 | \$350.00 | | | |
| N 26 | WTMJ | 09/22/12 | 09/22/12 | Live at 10pm Saturday | 10p-1030p | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$1,800.00 | | | |
| Totals | | | | | | | | | | | 63 | \$48,450.00 |

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| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/28/12 | 63 | \$48,450.00 | \$41,182.50 |
| Totals | 63 | \$48,450.00 | \$41,182.50 |

Signature: _____ **Date:** _____

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